

WHAT IS CLAIMED IS:

1. An apparatus for displaying a musical cymbal and associated product literature upon a slat wall, the apparatus comprising:
 - a base plate with upper and lower surfaces and a series of bent mounting strips, the mounting strips adapted to be inserted within a slat wall for supporting the apparatus;
 - a pair of rotatable lock bars pivotally mounted to the lower surface of the base plate, each of the lock bars being controlled by an interconnected screw assembly mounted through the base plate, each screw assembly having an upper user accessible end surrounded by a raised peripheral edge;
 - a first arm having a distal end and a proximal end, the proximal end rigidly interconnected to the upper surface of the base plate;
 - a second arm having a distal end and a proximal end, the proximal end pivotally interconnected to the distal end of the first arm by way of a tilt mechanism, the tilt mechanism including two opposed geared faces which can be indexed relative to one another to change the angle between the first and second arms, a spring associated with the tilt mechanism and serving to bias the faces towards one another;
 - upper and lower felts interconnected to the distal end of the second arm, a cymbal removably positioned intermediate the upper and lower felts;

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a display assembly interconnected to the upper felt, the display assembly having a u-shaped base portion and an interconnected panel, the panel being adapted to receive the associated product literature; a screw assembly extending through the u-shaped base portion and interconnected to distal end of the second arm, and screw assembly serving to secure the display assembly, the cymbal and the upper and lower felts, the screw assembly having an upper user accessible end surrounded by a raised peripheral edge.

2. An apparatus for displaying a musical instrument comprising:
a base plate adapted to be positioned upon a wall for supporting the apparatus;
a first arm having a distal end and a proximal end, the proximal end interconnected to the base plate;
a second arm having a distal end and a proximal end, the proximal end pivotally interconnected to the distal end of the first arm;
a display assembly interconnected to the distal end of the second arm, the display assembly having a panel being adapted to receive associated product literature.

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3. The apparatus as described in claim 2 wherein the first and second arms are interconnected by way of a tilt mechanism, the tilt mechanism including two opposed geared faces which can be indexed relative to one another to change the angle between the first and second arms.

4. The apparatus as described in claim 3 further comprising a spring associated with the tilt mechanism which serves to bias the faces of the tilt mechanism towards one another.

5. The apparatus as described in claim 2 wherein at least one lock bar is pivotally mounted to the base plate, with the lock bar having a first orientation permitting the base plate to be positioned upon the wall, and a second orientation wherein the base plate is locked upon the wall.

6. The apparatus as described in claim 5 wherein the lock bar is controlled by an interconnected screw assembly mounted through the base plate, with the screw assembly having an upper user accessible end surrounded by a raised peripheral edge.

7. The apparatus as described in claim 2 further comprising upper

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and lower instruments supports interconnected to the distal end of the second arm.

8. The apparatus as described in claim 7 further comprising a screw assembly interconnected to distal end of the second arm, and screw assembly serving to secure the display assembly, and the upper and lower supports, the screw assembly having an upper user accessible end surrounded by a raised peripheral edge.

9. An apparatus for supporting a musical instrument and associated product literature within a retail store comprising:

an arm having an end adapted to be removably interconnected to a surface within the retail store;

a support interconnected to the arm for use in retaining the musical instrument;

a display interconnected to the arm, the display adapter to have product literature secured thereto.

10. The apparatus as described in claim 9 wherein a key is required to disconnect the arm from the surface within the retail store.

11. The apparatus as described in claim 9 wherein the musical instrument is a cymbal.

12. The apparatus as described in claim 9 wherein the arm is articulated.